

啟德體育園
KAI TAK
SPORTS PARK

**WELCOME TO
KAI TAK SPORTS PARK**

The place to discover
and experience the very
best in sports, leisure and
entertainment in the
heart of Hong Kong.



*All renderings / pictures shown in this brochure are based upon current development plan and for illustration purposes only.

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The premier destination for your next event



Asia's World City

Located in Hong Kong, Asia's events capital, easily accessible from the Greater Bay Area's 86 million population and over half of the world's population who lives within a 5-hour flight.



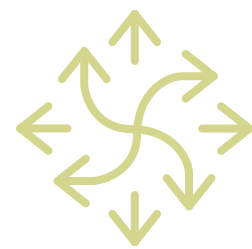
More than Sports

Spread across 28 hectares, extensive event venues including stadiums, arenas, recreational facilities and public grounds, plus world-class retail and dining, for sports events, live concerts, weekend festivals to business forums.



Unparalleled Connectivity

Easily accessed from across Hong Kong – 30 minutes from the international airport, 5 minutes from the high-speed rail station, 10 minutes to the heart of Hong Kong Island, plus access to MTR stations and bus routes connecting the entire city.



Boundless Versatility

Featuring stunning harbourfront views and state-of-the-art technology, the all-weather facilities present an innovative use of space, easily configured for events of all kinds.



International Standards

Offering experienced event professionals to make your event a success. From planning to execution, an extension of your team to ensure memorable experiences for talent, delegates, guests and fans.



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Our Vision

For decades, Kai Tak has been connecting Hong Kong to the world – and now, Kai Tak Sports Park will welcome the world to the city, ushering in a new era of exhilarating experiences.

Set to be Hong Kong's leading destination, Kai Tak Sports Park will be a vibrant space for sports, leisure and entertainment, buzzing with activities throughout the year.

With a vision to set new event delivery standards, the Sports Park will transform the city, while promoting health and wellness for all.

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Asia within reach

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HONG KONG - Asia within reach

Hong Kong - an energetic metropolis balanced against lush countryside - a city where business and pleasure meet in vibrant harmony.

Strategic Location

As one of the most-visited cities on the planet, Hong Kong's strategic location as the gateway to Mainland China presents visitors with unparalleled ease-of-entry to the prospering Greater Bay Area, as well as burgeoning opportunities across Asia.

Professional Expertise

As Asia's commerce hub, Hong Kong is built for business. A wealth of professionals and specialists reside in the city, with expertise dedicated to every major sector, from finance and trade to event production, logistics and technical support.

Pioneering Infrastructure

An international airport linking over 220 destinations around the globe; high-speed rail, multi-city bridges, subways and ferries touching every district and beyond; taxi and bus networks to sail through the city - Hong Kong is a capital of convenience.

Celebrated Sports History

A longstanding sports history: the Dragon Boat Races dating back to ancient China, the Rugby Sevens welcoming the world as the city's fortunes prospered, the Hong Kong Marathon as a measure of urban endurance as well as countless international showcases as Asia's sporting capital.

International Entertainment

From stadium-packing international musicians to month-long arts festivals, stage performances from the world's theatrical capitals to experimental acts pushing boundaries, Hong Kong is an Asian seat for emerging and established talent.

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HONG KONG - Asia within reach

Hong Kong – the cultural heart of the Greater Bay Area

World's **#1** fastest
growing bay area

USD **1,958**
billion GDP

86
million population

6%
of Mainland China's
population

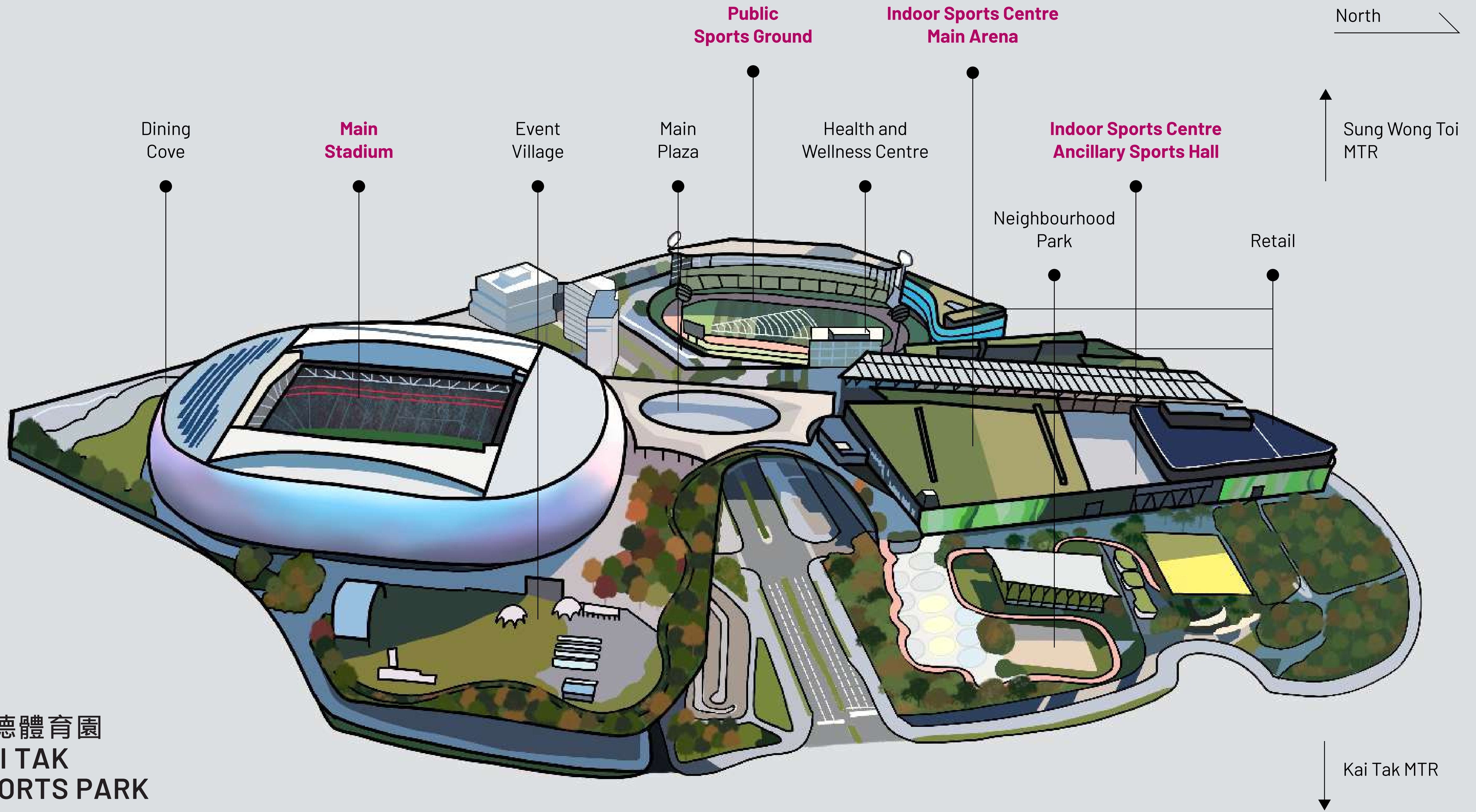
70%
of population
aged 15-59

50%
higher disposable income
than general households
in Mainland China

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Source: Constitutional and Mainland Affairs Bureau

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Public Sports Ground

Indoor Sports Centre Main Arena

North

Dining Cove

Main Stadium

Event Village

Main Plaza

Health and Wellness Centre

Indoor Sports Centre Ancillary Sports Hall

Sung Wong Toi MTR

Neighbourhood Park

Retail

Kai Tak MTR



MAIN STADIUM

Our "Pearl of the Orient"

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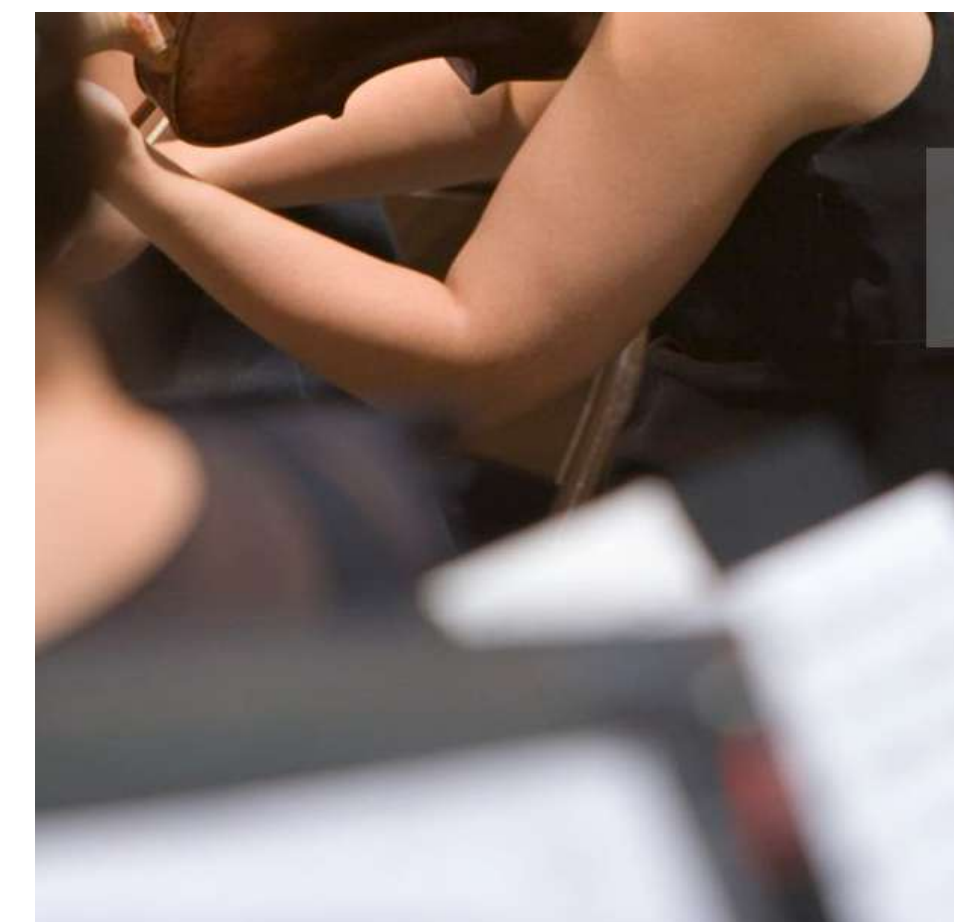
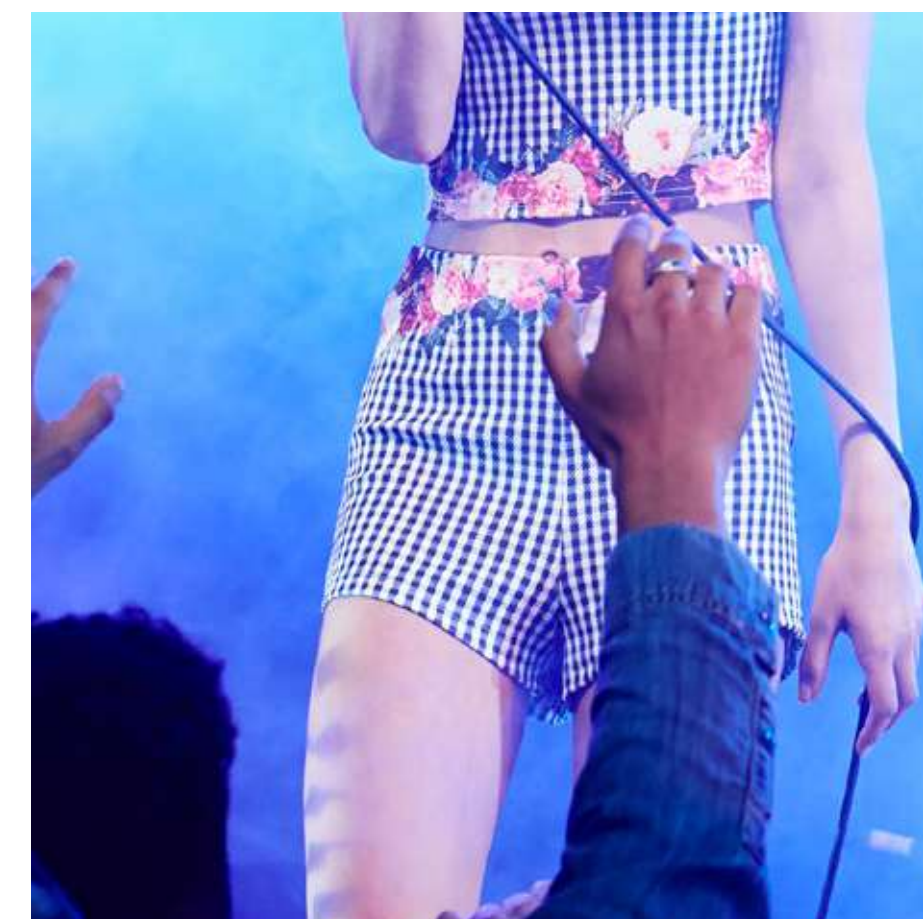
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Main Stadium

Kai Tak Sport Park's Main Stadium is our dramatic centre-point. An unprecedented multipurpose facility that raises the bar for international events, while simultaneously offering state-of-the-art business event spaces to connect and engage.

Designed with Hong Kong's historic 'Pearl of the Orient' designation along the façade, the ground-breaking stadium comfortably seats 50,000 people with additional capacity on-demand. With its constant buzz of international fans throughout the year, the stadium will be a source of great pride.



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Main Stadium

Exceptional Views

The stadium faces the city's sweeping skyline, its glass wall revealing panoramic views of the Victoria Harbour. The retractable roof opens to the skies for stunning fair-weather days, effortlessly shutting to safeguard from inclement conditions.

Customisable Experiences

In the stadium, flexible pitch options offer natural or artificial turf to host major football, rugby and other sporting competitions. It can also be transformed into a space for large-scale entertainment events. Within its walls, multifunctional business spaces will deliver creative settings for corporate events and functions.

Premium Amenities

The stadium offers state-of-the-art amenities to complement events: exceptional hospitality spaces to impress guests, exceptional dining, under-seat and bowl cooling for comfort and convenience, inbuilt technology that supports HD broadcasting and digital screens for dynamic and engaging messaging.





INDOOR SPORTS CENTRE

Versatility unlike any other

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Indoor Sports Centre

Our Indoor Sports Centre is a world-class enclosed venue, allowing for large scale events within an intimate setting. Spread across two spaces – Main Arena accommodating 10,000 seats and Ancillary Sports Hall with 500 seats – it's been designed to suit different configurations, ideal for everything from indoor sports events to live concerts, family entertainment to business conferences. It will be a place for constant excitement and adrenaline.



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Indoor Sports Centre

Comprehensive Indoor Events

Equipped for a range of International Federation-standard sports events, including badminton, basketball, volleyball and tennis. Easily adapted to live entertainment and business-centric events, including TED talks, corporate breakouts, product launches and more.

Flexible Seating and Flooring

Fixed, retractable and removable seating together with concrete or wooden sports flooring options cater for a wide range of event overlay plans and layouts.

Extensive Conveniences

Comprehensive range of conveniences promise seamless experiences. Extensive back-of-house areas for the hirer's use and hospitality facilities for in-between events; temperature and humidity control to ensure complete comfort; digital screens that enhance the show experience and inbuilt technology that supports HD broadcast.





PUBLIC SPORTS GROUND

Sparking team spirit

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Public Sports Ground

Our Public Sports Ground is a community-driven space seating up to 5,000 with another 1,000 added at notice. The international standard pitch, bordered by a nine-lane athletic track, can be used for professional and amateur competitions through to community use.

This facility is a testament to Kai Tak Sports Park's ambitions of creating spaces and fostering communities that will engage generations to come.



International Standards

Built to the specifications of FIFA, World Rugby and Worlds Athletics' Construction Category 4 venue requirements, including a natural turf pitch and nine-lane athletic track and field equipment for track and field events.

Stadium Experiences

Equipped with state-of-the-art floodlighting and scoreboard technology, alongside hospitality spaces that enhances the sports experience in our Public Sports Ground.

Multipurpose Events

Open to the public on non-event days and available for a range of community events, from local sports matches to athletic meets, corporate and community outings to festivals, carnivals and charity events.





OUTDOOR EVENT SPACES

Open-air vibrancy in the city

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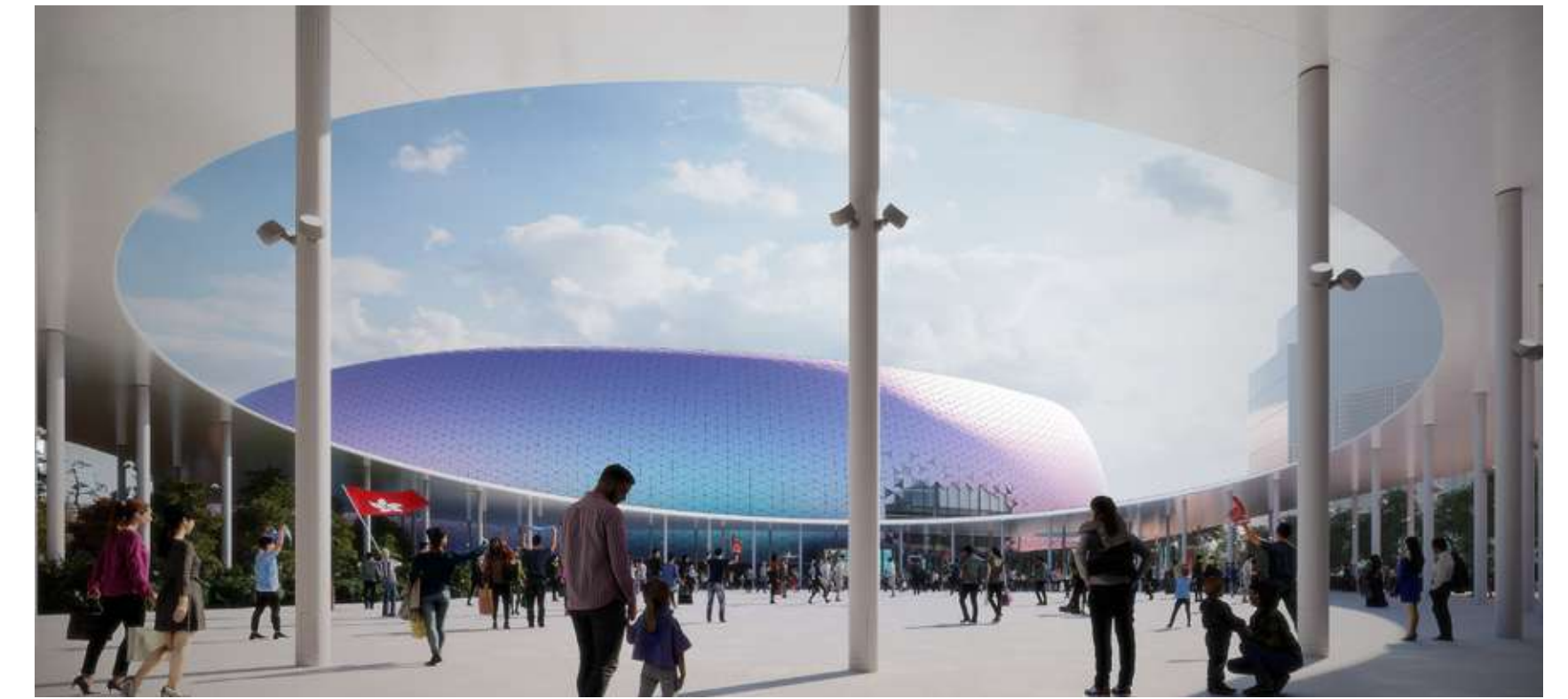
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Outdoor Event Spaces

Our Outdoor Event Spaces are an open-air complement to our main facilities. They showcase airy stretches set in a prime city-centre location and with rapid access via major transport links.

Innovative at its core and with numerous amenities built-in for easy setups, its three main spaces – Event Village, Main Plaza and Southern Terrace – allow for an array of alfresco setups, from festivals and markets to corporate outings.



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Outdoor Event Spaces

Spaces for All Occasions

Event Village - a 14,000sqm space with a backdrop of our striking stadium; to be used as an additional space for Main Stadium events or as a striking interdependent setting. Main Plaza - a shaded outdoor space suitable for all-weather events; Southern Terrace - a contemporary amphitheater which reveals the city's sweeping skyline.

Open-Air Experiences

Equipped to handle a range of outdoor events and occasions, from major festivals to weekend markets and annual carnivals, as well as corporate events such as brand launches, product showcases and team-building events.

Fully Equipped

All spaces are equipped with built-in amenities including power, water and Wi-Fi provisions for events of every genre.



BUSINESS EVENT SPACES

Unique corporate experiences



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Business Event Spaces

Set within Kai Tak Sports Park's facilities are our Business Event Spaces, offering impressive environments which can be tailored to your needs.

Tailored for any Event

Our event spaces place a distinctive spin on traditional corporate venues, fully equipped with state-of-the-art facilities. From the Main Stadium bowl for major conferences to the South Stand hosting product launches, multi-functional meeting rooms for off-site meetings to bespoke gala venues fit for weddings and private functions.

State-of-the-Art Facilities

Our advanced facilities meet global standards, including cutting-edge audio-visual and lighting, as well as high speed internet for high quality event production.

Premium Hospitality

Our outstanding hospitality service offers end-to-end solutions, including seamless concierge services and innovative F&B offerings that celebrate the best of Hong Kong.



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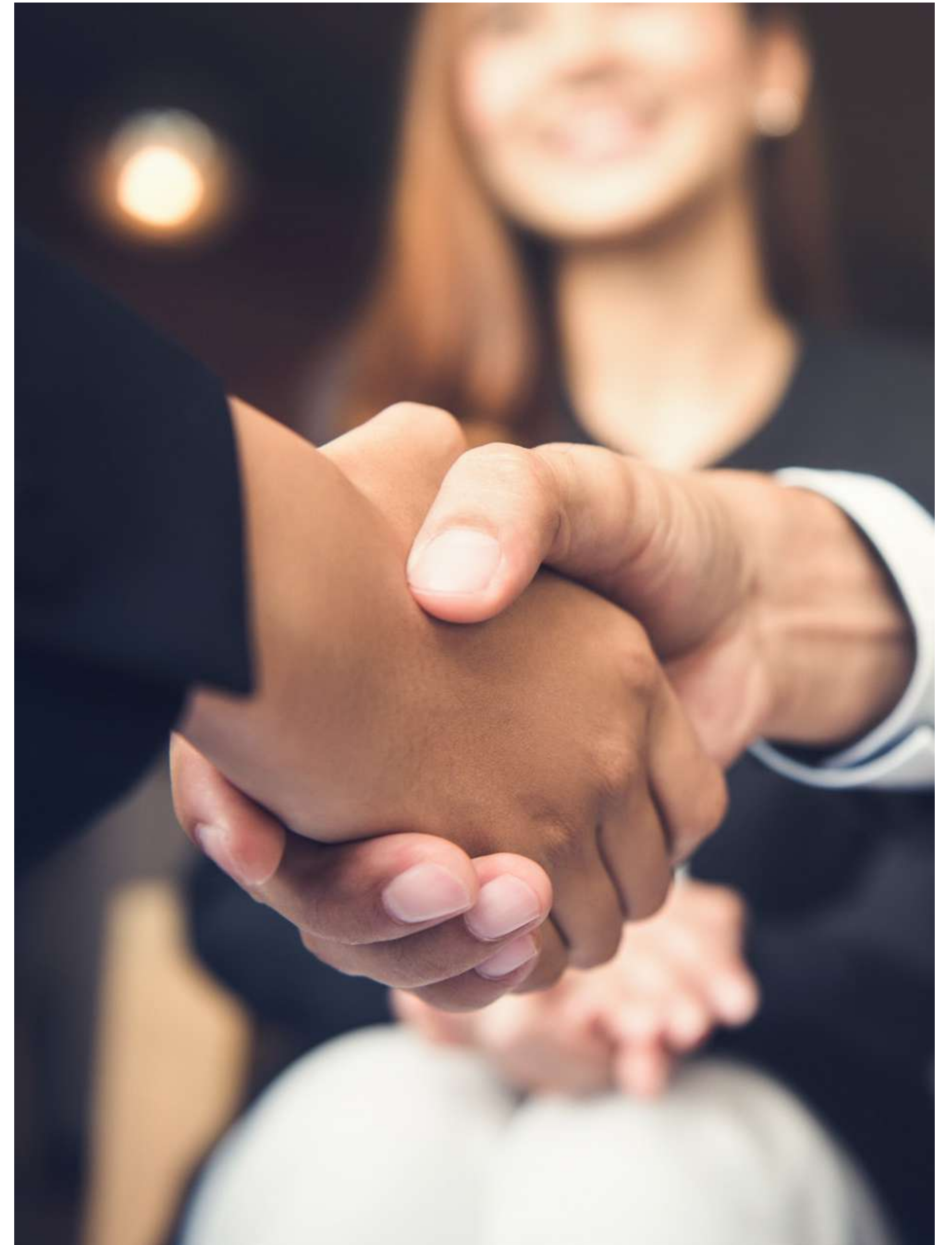
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Exceeding hirer's expectations

We are 100 percent invested in the successful delivery of your event. Our talented, experienced and friendly team is well placed to deliver outstanding experiences and will be with you through every step of your journey with us.

Our operations are proudly managed by ASM Global, the global leader in venue and event strategy and management - delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for event owners. ASM Global's elite network spans five continents, with a portfolio of more than 350 of the world's most prestigious venues serving over 164 million guests annually.

Seamless, detail-oriented and always cost-conscious, our services are fully adaptable, responding to unforeseen circumstances or changes.



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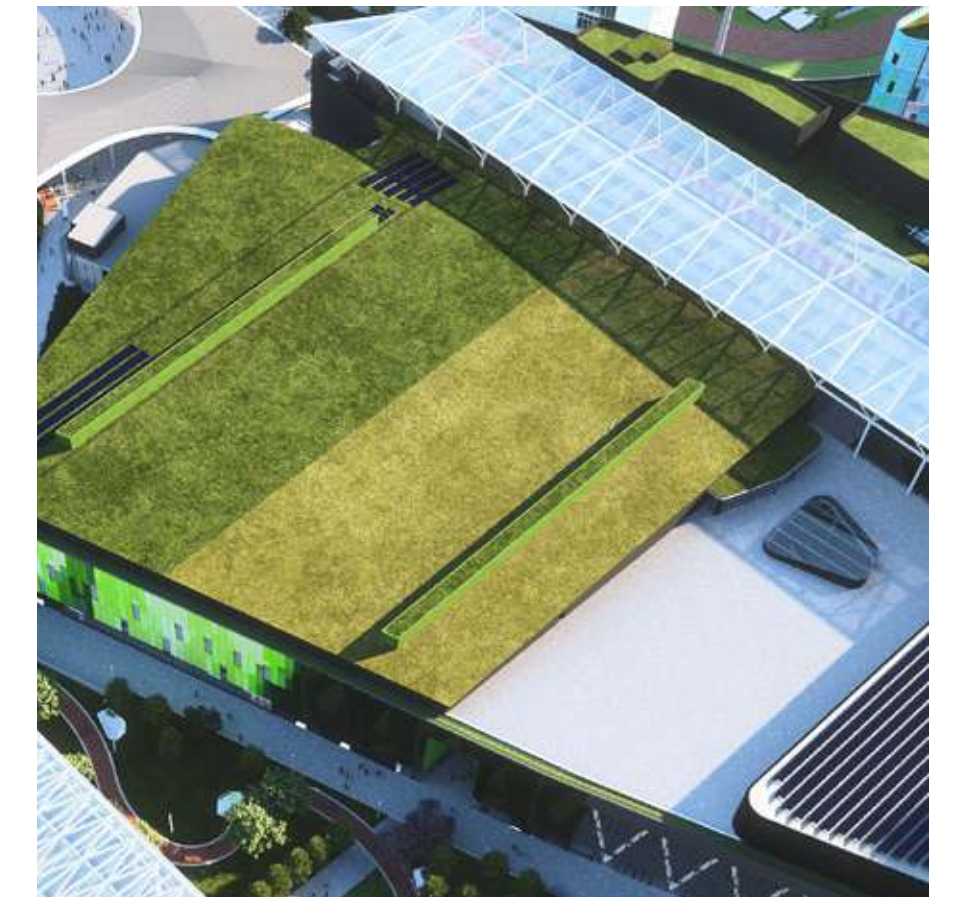
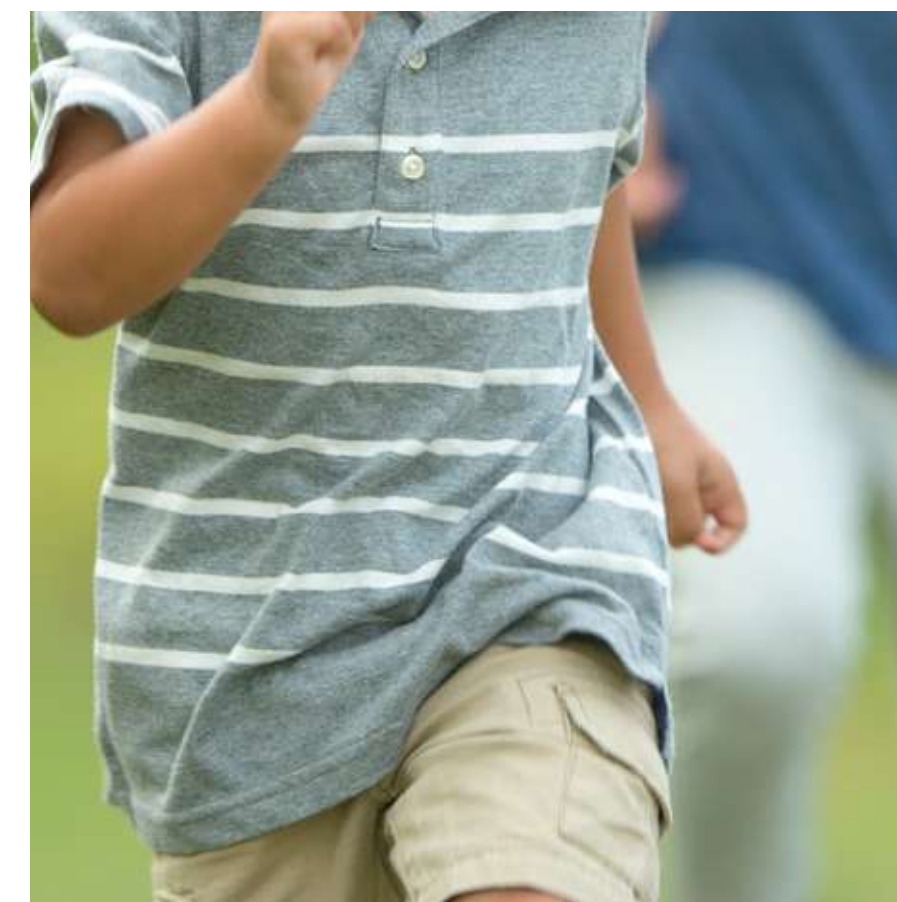
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Sustainability at Our Core

Sustainability is at the heart of everything we do. We understand the collective impact venues have on our environment, therefore, we need to ensure that the events we stage are exceptional and environmentally friendly.

Our precinct has been designed with many sustainable initiatives including being pre-certified to international standards with LEED Gold, 3-Star China Green Building Design and BEAM Plus, while fitted with energy-efficient systems to reduce overall consumption.

By inspiring action across people, community and environment, we help stage events that will have a positive effect on both people and our planet.



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Dining Beyond Compare

Select from a range of catering options for everything from an intimate table for 2 to the world's largest wedding! Our celebrated on-site catering team presents creative cuisine options, designed specifically around your event.

A highly experienced catering team will work with you to envision, create and deliver exemplary culinary and hospitality services. We feature a diverse selection of Asian and Western menus, with ingredients that are fresh, seasonal and locally sourced.

Dietary requirements are easily accommodated, while themed menus, fine dining and other culinary preferences can be arranged at notice.



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Lifestyle Experiences

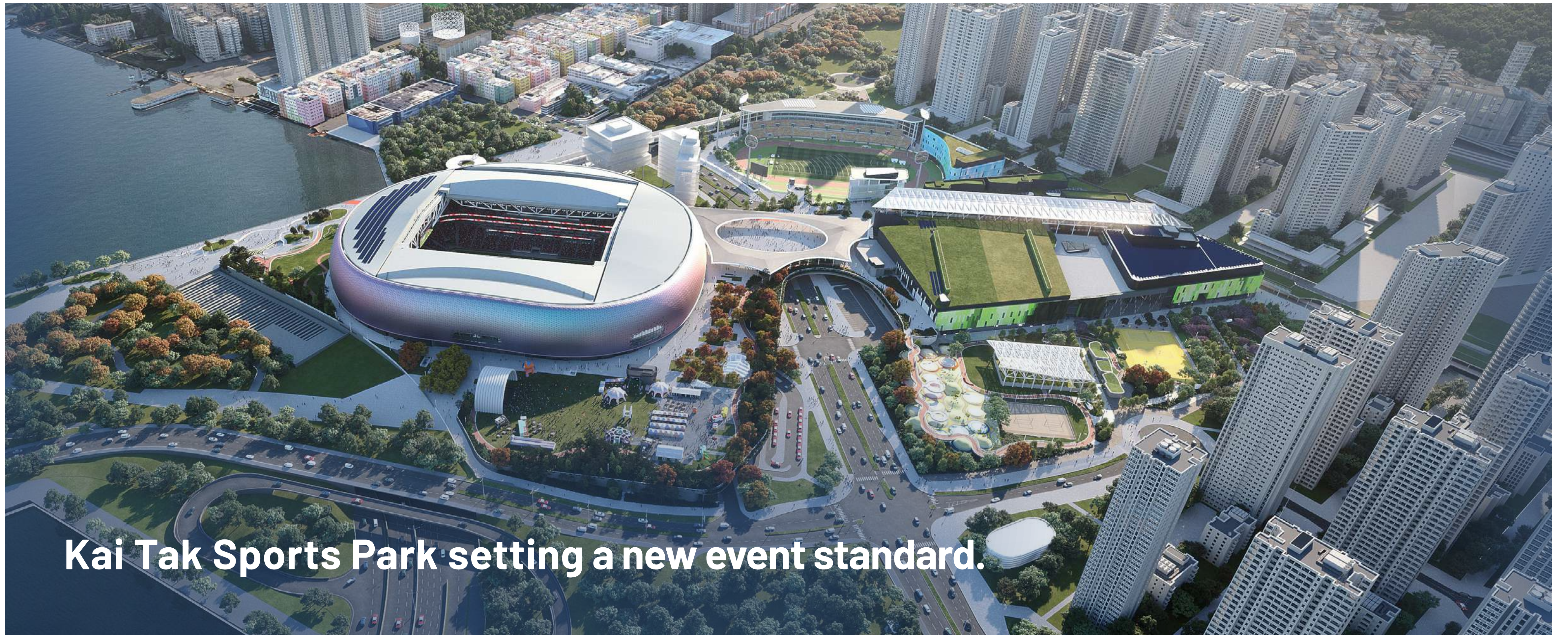
Spread across 66,000sqm, our bespoke lifestyle retail experience enriches events, where the world's leading brands are coupled with a host of sports, entertainment, recreation and dining facilities.

The shopping experience showcases an exceptional environment with offerings ranging from urban lifestyle to athleisure.

Year-round, you can also indulge in a selection of restaurants throughout the precinct including in our Dining Cove, where a wide selection of international cuisine is served against the backdrop of sweeping harbourfront views.

The Health & Wellness Centre allows for restoration within its soothing, state-of-the-art facilities. Our world-class Bowling Centre and Climbing Wall meanwhile, will both be vibrant attractions for the community to enjoy.





Kai Tak Sports Park setting a new event standard.

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