

Belvedere is a luxury brand of Polish-made vodka, distributed by LVMH.

Writers.HK collaborated with the brand, when it sponsored Hong Kong's Clockenflap festival. We worked alongside the company in developing adverts and advertorials, to be displayed both at the festival and within the festival guidebook.

See below for an example advert.

The logo for Belvedere Vodka. The word "BELVEDERE" is written in a large, black, serif font. Below it, the word "VODKA" is written in a smaller, blue, sans-serif font, with each letter spaced out.



Mixed drinks are so last year! In conjunction with our lovely sponsors at Belvedere, the Clockenflap crew have created a dedicated cocktail lounge this year, featuring a refreshing selection of Vodka-based drinks.

由 Belvedere 全力支持，今年 Clockenflap 的酒單上添加了一系列不同口味的伏特加雞尾酒。

Bloody Mary: the hangover choice, a classic hair-of-the-dog drink of tomato juice, lemon juice, Worcestershire sauce and tabasco. 蕃茄，檸檬，喼汁，辣椒汁

Lemon & Tea: the early afternoon tippie, an ideal drink to get your weekend started, with Belvedere vodka, lemonade and iced tea. 檸檬冰茶

Blush Crush: the thirst-quencher, cool it down with this refreshing beverage of grapefruit juice, fresh lemon juice and cinnamon. 西柚，鮮榨檸檬汁，肉桂糖漿

(Red) Spirit Punch: the sundowner, a perfect cocktail to kick the night up a notch, with cranberry juice, ginger ale and fresh lime juice. 小紅莓，青檸，薑水

Drop by our Belvedere cocktail lounge, located right next to the Your Mum Stage Powered by Zippo, see Map on page 14.

Belvedere 的酒吧就設在 YourMum 舞臺旁邊，由 Zippo 火熱支持，地圖見頁14。

(BELVEDERE) RED
VODKA
SPECIAL EDITION